

ANDRÉIA BARBOSA

Front-End Developer

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Professional Summary

UX Designer with over 10 years of experience building digital products, now transitioning into Front-End Development. Currently studying Systems Analysis and Development at PUCRS, with hands-on practice in HTML5, CSS3, and JavaScript. Brings a strong foundation in design systems, usability, accessibility, and component architecture, combined with growing technical skills to build scalable, user-centered interfaces. Open to Front-End Development opportunities.

Technical Skills

Front-End: HTML5, CSS3, JavaScript,

Programming: Python, Java, Git.

UX & Design: Design Systems, UI Design, Usability Testing, User Research, Accessibility

Other: Strategic Communication, Cross-Functional Collaboration with Technology Teams, Agile, Scrum

Languages

Portuguese (Native) | English (Full Professional) | Spanish (Full Professional)

Experience

Senior UX Designer, Design Ops

Dec 2024 – Jan 2026 · Mercado Livre, São Paulo, Brazil

- Led Design Ops initiatives to scale processes and improve operational efficiency across design teams.
- Documented design and component standards to support onboarding and daily workflows, working closely with engineering teams.
- Explored AI-driven tools to automate workflows and improve team scalability.
- Partnered with User Research, Content Design, and Talent Acquisition on recruitment and design integration.

UX Designer, Design System & Ops @ Banco BV

Sep 2023 – Jul 2024 · BRQ Digital Solutions, São Paulo, Brazil

- Drove Design System governance and documentation standards as a consultant for Banco BV.
- Built and documented Design System workflows, defining component specs used directly by front-end developers.
- Researched with stakeholders and users to improve design system documentation and component usability.

Product Designer, Design System & Ops

May 2022 – Sep 2023 · Juntos Somos Mais, São Paulo, Brazil

- Built and scaled a multi-product Design System, creating and documenting UI components for cross-platform consistency.
- Established Design Ops workflows to streamline collaboration between design and development teams.

Product Designer

Apr 2021 – Apr 2022 · Juntos Somos Mais, São Paulo, Brazil

- Led end-to-end design for a B2B e-commerce platform, including usability testing, UI design, and developer handoffs.
- Redesigned the checkout flow and navigation to improve conversion and user experience.

UI/UX Designer

Dec 2020 – Mar 2021 · Ambev Tech, São Paulo, Brazil

- Identified UI/UX improvements for enterprise ERP software to enhance usability and workflow efficiency.
- Contributed to internal Design System documentation to standardize UI components across tools.

UI/UX Designer @ Itaú

May 2019 – Dec 2020 · Gauge, São Paulo, Brazil

- Supported international product teams across Latin America as a UI/UX consultant.
- Developed style guides and Design System documentation for consistent branding across web and mobile.
- Created prototypes and detailed specs for engineering handoff.

Earlier Experience

UI/UX Designer, iG – Publicidade e Conteúdo (2017–2019) | Digital Designer, SpicyMinds (2016–2017)
Digital Designer, Agência S3 (2014–2016) | Designer, Sudhouse, Hotmedia, and Ondaweb (2011–2013)

Education

PUCRS — Associate Degree, Systems Analysis and Development (*in progress, 2026–2028*)

PUCRS — Postgraduate Degree, User Experience Design (*2021–2022*)

UniRitter — Bachelor's Degree, Graphic Design (*2010–2015*)

Certifications

- HTML / CSS
- CSS Grid Layout
- CSS Flexbox
- Artificial Intelligence
- Python
- Responsive Weekend
- Mobile User Experience (UX) Design
- UX Research
- UX Metrics
- HTML5 and CSS3 I: Your First Web Pages